

PORTFOLIO DESIGN FOR PRINT & WEB

ADRIAN GOWER - FREELANCE GRAPHIC DESIGNER
www.adegower.co.uk





ABOUT ME

I am an experienced and highly creative Graphic Designer with deep knowledge of the principles of visual identity development and implementation.

Proven to produce a wide range of eye-catching high-impact print, digital, web, event, magazine and marketing collateral.

A great team player who enjoys working with others but also has the drive to self-motivate and deliver projects on-time and budget. Always willing to help and support others with excellent communication skills.

Full Driving Licence + Own Transport

DESIGN SOFTWARE SKILLS



PHOTOSHOP



ILLUSTRATOR

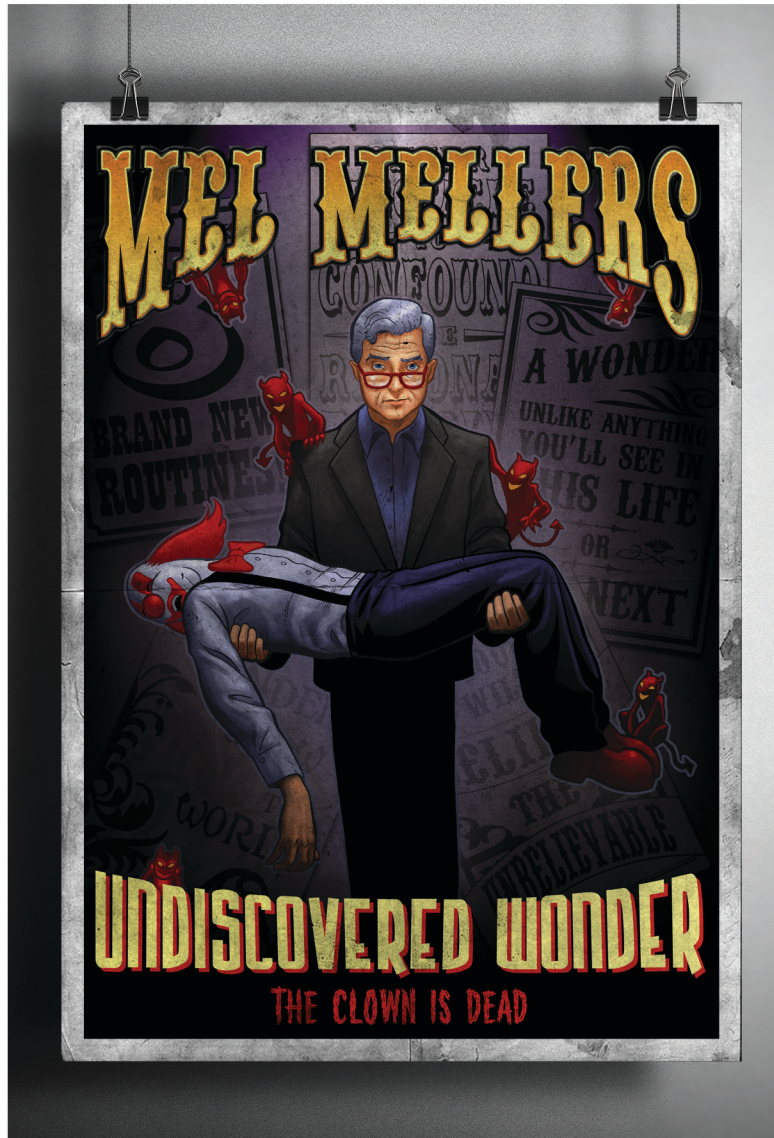


INDESIGN



CSS/HTML

- **GRAPHIC DESIGN:** Interpreting marketing briefs. Understanding/adhering to brand guidelines. Strong conceptual, strategy and implementation skills. Fulfilling graphic design and visual brand development needs.
- **PROJECT MANAGEMENT:** Hands-on delivery of end-to-end projects. Developing ideas and effective plans. Monitoring delivery and providing updates. Challenging/introducing ideas to create innovative solutions.
- **CLIENT MANAGEMENT:** Liaising with clients/customers to understand requirements. Providing advice and ensuring requirements are fully met. Building strong relationships and managing expectations at all levels.
- **TEAMWORK:** Helping/supporting others to ensure the delivery of great artwork/design collateral. Dealing with multiple people, across multiple departments/companies.
- **DESIGN STRATEGY:** Creating full process design strategies. Brand concepts and stories (digital and traditional).
- **INTERESTS:** Freehand drawing and keeping upto date with graphic design technology and techniques. I enjoy most sports both participating and watching, reading, walking my dog and spending time having fun with my family and friends



PRINT DESIGN

LEFT

- Poster for Mel Mellers, Stand-Up Comedian

RIGHT

- Thriller Book Cover Design
- Romance Book Cover Design
- Horror Book Cover Design





ITEM 01 / NEWSLETTER DESIGN



ITEM 02 / DESIGN FOR PRINT



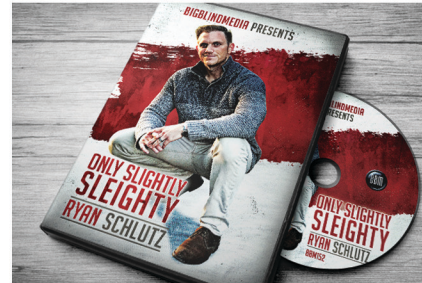
ITEM 03 / POSTER DESIGN



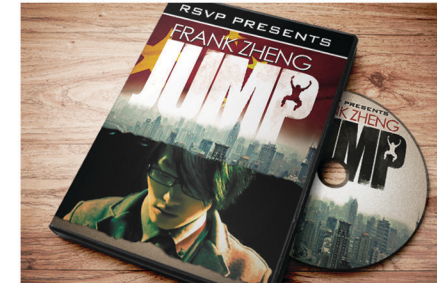
01



02



03



04



05



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07



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09



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11



12

- 01 - Alakazam Magic - DVD Packaging Design
- 02 - BigBlindMedia - DVD Packaging Design
- 03 - BigBlindMedia - DVD Packaging Design
- 04 - RSVP - DVD Packaging Design

- 05 - Alakazam Magic - DVD Slip Case
- 06 - BigBlindMedia - DVD Slip Case
- 07 - BigBlindMedia - DVD Slip Case
- 08 - Alakazam Magic - DVD Slip Case

- 09 - Custom Designed Trading Cards
- 10 - Branding for Alakazam Online
- 11 - Branding for Alakazam Online
- 12 - Commissioned Xmas Jumper Design



01



02



03



04



05



06



07



08



09



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11



12

- 01 - Chewing Gum Packaging
- 02 - Coffee Shop Loyalty Card
- 03 - Artwork for Comic Book Cover
- 04 - Custom Designed Playing Cards

- 05 - Business Card Design
- 06 - Business Card Design
- 07 - Business Card Design
- 08 - Business Card Design

- 09 - Business Card Design
- 10 - Business Card Design
- 11 - Business Card Design
- 12 - Updated Emblem for Football Club



ITEM 01 / WEB DESIGN - www.khanright.co.uk - CSS/HTML



ITEM 02 / WEB DESIGN - www.griffincarelimited.com - Wordpress Custom Theme



ITEM 03 / WEB DESIGN - www.wadelive.com - CSS/HTML



ITEM 04 / WEB DESIGN - www.rent-a-rev.co.uk - CSS/HTML



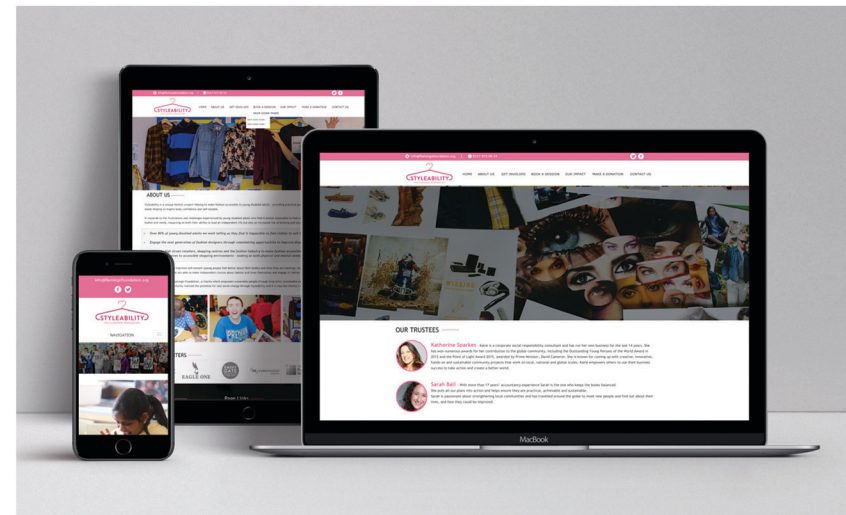
ITEM 01 / WEB DESIGN - www.cloudfinance - Wordpress Custom Theme



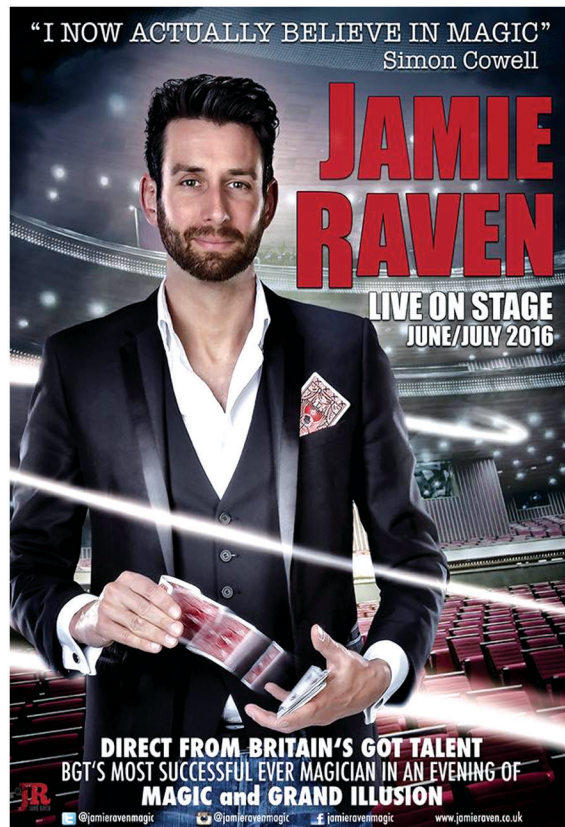
ITEM 02 / WEB DESIGN - www.goldenrulesofacting.com - CSS/HTML



ITEM 03 / WEB DESIGN - www.stevedela.com - CSS/HTML



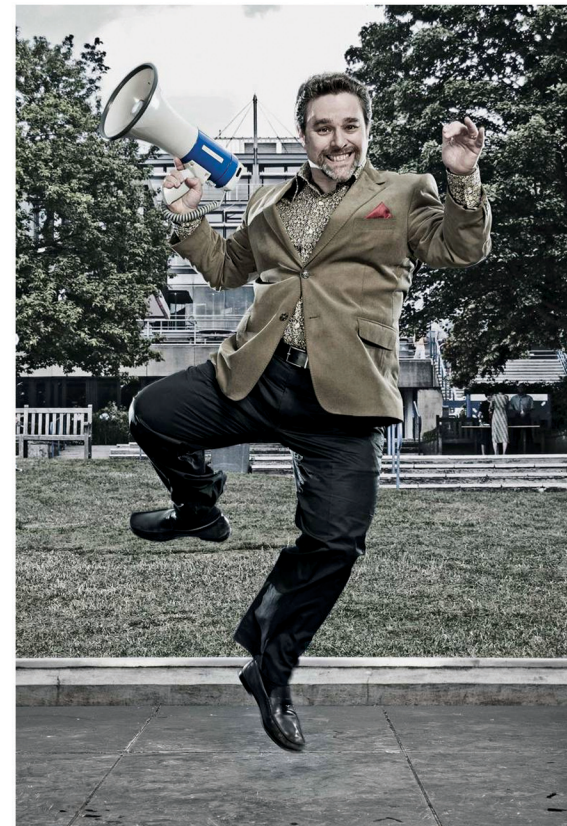
ITEM 04 / WEB DESIGN - www.styleability.org - Wordpress Custom Theme



GRAPHIC DESIGN
JAMIE RAVEN
MAGICIAN
BRITAIN'S GOT TALENT - 2016



GRAPHIC & WEB DESIGN
ISSY SIMPSON
MAGICIAN
BRITAIN'S GOT TALENT - 2017



GRAPHIC & WEB DESIGN
ANDY NYMAN
ACTOR
WRITER





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